

Put your business in front of **Eagles Nation.**

5,000 fans every home game (near sell-out at 8,000-seat Saddleback). 10M+ social media views per season. The #4 program in the country (MaxPreps), led by Carson Palmer.

10M+

SOCIAL VIEWS / SEASON

5,000

AVG HOME GAME ATTENDANCE

30K

SOCIAL FOLLOWERS

#4

MAXPREPS NATIONAL RANK

What Your Business Gets

Stadium. Banner, video board, or PA exposure across 5+ home games (5,000 fans/game at Saddleback).

Game program. Your ad in every game program, sold at games and emailed to 300+ Eagles families all season.

Social media. Featured posts across Eagles channels (30K followers, 10M+ views/season) on Silver and Gold.

Website. Logo and link on our sponsor page, indexed and findable all season.

Community. Families, fans, alumni, and South OC remember the businesses that show up.

Best results come when you activate: add a QR code, promo code, or "Mention Eagles Football" offer. We'll help you build it.

Sponsorship Packages

JV / COMMUNITY

Friends of the program. Easy entry-level support.

\$350

- Quarter-page ad in the digital program emailed before every Eagles game
- Printed advertiser banner hung at the SM field for JV home games
- Listed on the official sponsors page year-round

BRONZE

Small businesses starting with sponsorship.

\$1,000

- Field banner hung on the stands at every Varsity home game at Saddleback (5,000+ fans/game)
- Half-page presence in print and digital programs
- A dedicated social shoutout on official Eagles accounts (10M+ views last season)
- Logo on the sponsors page all year

SILVER **MOST POPULAR**

Local businesses serious about visibility.

\$2,500

- Field banner on the stands AND on-field A-frame at every Varsity home game (5,000+ fans/game at Saddleback)
- Full-page print + digital + dedicated social feature
- Your logo rotating in the site footer all season — tens of thousands of page views

GOLD

Premium full-season presence.

\$5,000

- Premium presence across every channel — print, digital, on-field, video board, PA, social, website
- Field banner on the stands AND on-field A-frame at every Varsity home game (5,000+ fans/game)
- Logo on the Saddleback video board during games
- PA announcement at every home Varsity game
- Season-long social media features (10M+ views last season)

How to Make It Work for Your Business

- **Lead with an offer.** A specific deal beats "shop with us." (\$50 off your first cleaning)
- **Add a QR code or promo code.** Track exactly who came from the sponsorship.
- **Cross-post it** on your own social and storefront ("Proud Eagles Sponsor").
- **Tell your customers** you back Eagles Football. Community goodwill is real ROI.
- **Need help?** We'll design your ad and build a landing page if you want.

Will this drive sales?

Honest answer: sponsorship is a visibility play, not a sales machine. It builds awareness, trust, and goodwill. The businesses that get measurable results pair it with an offer, QR code, or promo code. We'll help you build the activation if you want.

Premium Add-Ons (top picks)

VIDEO BOARD

Touchdown Graphic + PA

\$15,000

SOCIAL MEDIA

Business of the Week (season)

\$8,000

PRINT PROGRAM

Back Cover

\$5,000

+ more add-ons (POTG, halftime, exclusive moments) at smeaglesfootball.com/sponsors



SCAN TO SPONSOR

Not sure which package? Start with Silver (best value) or JV at \$350 (easiest yes).

Sales close July 17, 2026 · Silver and Gold are first-come

smeaglesfootball.com/sponsors

Credit the player who sent you at checkout · sponsors@smeaglesfootball.com for custom packages